

# Joretha Taljaard Wedding Photography



## Price List 2010 no01

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# Packages Overview

All my Wedding Photography packages include the following:

- Engagement photo shoot before the wedding
- Two photographers with backup equipment on wedding day
- 8 hours coverage
- 200km travelling allowance
- Editing of all your photos (normally 300 to 500)
- Design and printing of 40 "thank you" cards
- DVD with all your photos at full size (3 copies)
- DVD slideshow of all your photos with music (3 copies)
- Online gallery where family and friends can view your photos and leave comments

Please note:

- Kilometres travelled for appointments after booking my services are added to the total kilometres travelled as part of your package. I might have to visit venues I have not been to before and the travelling cost will be added. Toll fees will be added where applicable. These cost will be discussed with you before incurring them.
- Kilometres over and above the included 200km will be charged at AA tariffs as on the day of travel.

# Packages

Wedding Photography Base Package (optional additional items)	R 12 000,00
Extra hours	R 500.00
Extra kilometers	R 5.00*
Extra "thank you" cards	R 15.00
Printed Photos (100 x jumbo, 15 x A5, 5 x A4)	R 1 500,00
Story Book Album (Designer Album)	R 7 000,00

The Coffee Table (Story Book) Album listed here is 30cm x 30cm with 20 pages (40 double sided). Other sizes are available – visit [www.designeralbums.co.za](http://www.designeralbums.co.za) for options and prices. Album delivery costs are not included in packages – I prefer you to come and pick it up at my studio. If you want it couriered to you, I can arrange it at a nominal fee.

Contact me if you would like to design your own package.

Prices listed are subject to change without notice. Refer to [www.joretha.com/pricelist](http://www.joretha.com/pricelist) for current price list before booking your date.

# Information

It is a cliché, but true: food, drink, flowers etc will only last a day, but great photos can be cherished forever. Make sure you balance all the elements of your wedding as all of them together will help make your wedding day a day to enjoy and remember. As a guideline you should allocate about 10% to 15% of your total wedding budget towards wedding photography.

It is important to select a photographer that you are comfortable with and who can capture all the emotions and moments as the day unfolds in a style that you like. For that reason I prefer to do an engagement photo shoot before your wedding where we get to know each other better and you can get a feel of my style and personality. You also see how good I can make you look before your wedding day! This takes a lot of stress off of your shoulders.

In the end you have to balance style, personality, experience, skill and service offerings with price. If price is your only consideration, you will always find somebody cheaper.

# Details

My style can be described as relaxed, spontaneous, intimate, classic, romantic and artistic. Wow, now that's a mouth full! You'll see what I mean after viewing my extended portfolio... I combine candid shots of moments as they happen with classic posed shots. I do not like harsh lighting, poorly composed photos, over the top digital effects or overly glamour-style editing that will end up with you looking like a wax museum replica of yourself.

As a rough guideline I shoot between 2000 and 3000 photos at a wedding and select about 300 to 500 representative images that meet my strict standards and contribute to telling the story of the day. Yes, there are a lot of photos that are either near duplicates of each other or technically and artistically not good enough. These are deleted. All photos from your selected batch are edited.

I only use professional (Nikon) digital equipment and have backup units available. All images captured during the day are backed up as the day goes along. My workflow is colour balanced to ensure you get the best quality images. I make sure that you get professional quality in every part of the service.

All images are taken in the Nikon RAW format and digitally mastered for optimal colour balance, tonal range and sharpness and digital effects are applied to various images using the latest professional digital image editing software (Adobe Photoshop & Lightroom) – examples can be seen in my online galleries.

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*Thank you for taking the time to view my  
price list and good luck with your planning*

*Remember to enjoy it!*

*Joretha*